

Advertise in the First-Ever Revolutionary Valley Visitor Guide



This isn't just a new guidebook - it's a new era.

We're rebranding. We're evolving. And this is your chance to be part of the very first Revolutionary Valley Visitor Guide - a fresh, powerful way to reach tourists, travelers, and day-trippers across New England.

Why advertise?

- 25,000 printed guides distributed at hotels, attractions, transportation hubs, and visitor centers across the region
- Digital version hosted on RevolutionaryValley.org for ongoing online exposure
- Bold new branding and design that captures the attention of a new generation of explorers
- Full-color display ads and professional ad creation assistance available (for a fee)

Ad Reservation Deadline: August 15, 2025

To reserve your space or learn more, contact:

Vanessa Hayward

vhayward@merrimackvalley.org

Your story belongs in the guide that's rewriting the narrative.

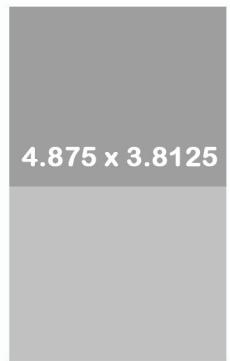
This is where the revolution begins.

Full page (no bleed): 4.875" w x 7.75" h

Half page: 4.875" w x 3.8125" h

Quarter page: 3.275" w x 3.8125" h

Pricing Structure		
2 page spread	\$	6,000.00
Back Cover Page	\$	5,000.00
Inside Front Cover	\$	5,000.00
Full Page	\$	2,800.00
1/2 Page	\$	1,750.00
1/4 Page	\$	900.00



PRINT READY ART REQUIREMENTS

Press ready PDF files preferred, with all type converted to path. PDF files must be high resolution (300dpi) CMYK color built to the exact dimensions (no crop marks or bleed lines)

Additional formats include: High Resolution TIFF, EPS, Illustrator and Photoshop files

No Spot colors. All colors must be CMYK. Bleeds must be at least .125

MATERIAL HANDLING

Design My Ad - \$100 fee Will Send New Artwork Reprint My Ad

CONTACT INFORMATION

Company: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

PAYMENT INFORMATION

Cash Check Credit Card (Complete Field Below • 3% processing fee)

Mastercard Visa American Express Discover

Send Payment to:

Vanessa Hayward
Greater Merrimack Valley CVB
PO Box 8370
Lowell Massachusetts 01854

Name on Card: _____

Card #: _____

Exp. Date: _____ Security Code: _____

Billing Address: _____

Billing Phone: _____

Payment Terms: Payment must be made in full before display ad will be included in publication. All payments are non-refundable.

DATES TO REMEMBER

Art Work, Payment & Agreement Deadline:

August 15th

Authorized By: _____

Signature: _____

Date: _____

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